



Erasmus+



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Fundaziun per la collavuraziun federala  
Foundation for federal co-operation



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# MOBILE AND GAMING FOR LONG DISTANCE DRIVERS

ERASMUS+ - KA2 Strategic Partnership Project

Newsletter n. 1 – March 2015



[www.c95-challenge.eu](http://www.c95-challenge.eu)



Dear Reader,

This first newsletter is to inform you about the activities and products that will be developed during the life span of the C95 Challenge Erasmus+ project. This newsletter will give you the basic information about the project and the activities already carried out by the partners.

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## The Project

Europe's 5 million truck and bus drivers are constantly challenged with new rules and regulations and rapidly changing work conditions, including technological innovations. For these reasons initial qualification and periodic training of drivers (defined in Directive 2003/59/EC of the European Parliament and of the Council) plays a major role in White Paper objectives.

There is a considerable and unmet need to develop situated training opportunities for those millions, as it is almost impossible to engage the drivers in systematic on-location training provisions due to the nature of the highly individualized jobs. This target group is often on the road and does not want to be in class.

C95-Challenge project seeks to pilot and test innovative training methodologies for truck and bus drivers based on:

- mobile technologies for training purposes;
- games to enhance motivation of the target and develop entrepreneurial and linguistic skills.

Mobile learning and gaming have considerable potential in providing innovative training solutions to meet the project goals.

The drivers' work situation requires flexible solutions, which do not force the training activity to take place in a specific place and time. Such innovative methods and tools can be more efficient for the training of professional drivers and could enhance the engagement and motivation of the target group.

C95 Challenge project is a Key Activity 2 project funded under the Erasmus+ Programme. It will cover a 2 year period: September 2014 –August 2016.

## Results

The project will:

- experiment/test new ways of learning based on mobile technologies and games within the training paths for drivers;
- improve the motivation of drivers to take part in training paths;
- improve drivers entrepreneurial and linguistic skills;
- increase the labour market relevance of learning provision in the transportation sector;
- promote the professional development of drivers;
- promote a common training methodology;
- create and share policy recommendations / amendments of relevant existing legislation.

## Partners



Confederazione Nazionale  
dell'artigianato e della piccola e  
media impresa di Pesaro e Urbino –  
Italy – Coordinator

Mag Prenner & Partner GmbH -  
Austria

36,6 Competence Centre - Poland



Training 2000 - Italy



Centre integrat públic de formació  
professional – Catarroja - Spain

University of Applied Sciences and Arts  
of Southern Switzerland

# SUPSI

University of Applied Sciences and Arts of  
Southern Switzerland (SUPSI)

## **Activities carried out**

### **Dissemination activities and materials**

- Project Website
- Project leaflet (available on the website)
- Articles on online magazines
- Dissemination meetings with drivers, companies and stakeholders

### **Background analysis**

Each partner has identified supporting local partners (drivers organisations in unions, chambers, training organisations etc) for the creation of strong profiles of the driver scenarios and needs. The main aim of this phase consists in the description of driver profiles and needs in partner countries. It will have a great influence on the future project's activities.

The partners have created and carried out in the each partner country three different questionnaires for drivers, companies and trainers in order to understand the drivers' needs in terms of knowledge, didactical approaches, ICT, foreign language and entrepreneurship.

The results of the questionnaires were discussed with drivers, trainers and companies in several focus groups in order to get more qualitative feedback.

At the moment, the partners are processing the data, in order to have an overview of the driver profiles and needs.

## National activities

### Italy

The Italian partners have contacted the main national stakeholders and disseminated the basic project information through informal meetings and online articles:

<http://www.pu24.it/2014/12/12/unapp-per-gli-autotrasportatori-la-cna-guida-il-progetto-sulla-sicurezza-stradale/142970/>

<http://autisti-gran-turismo.blogspot.it/2014/12/c95-challenge-project-il-futuro-nom-ha.html>

The drivers profiles and needs analysis phase has involved about 40 people (drivers, trainers and companies in transportation sector). This first contact with the main project target groups was very positive and generated a lot of interesting feedback. The main national results will be presented during the second project meeting in Baden, Austria on 13 and 14 April 2015.

### Switzerland

In February and March 2015 SUPSI has carried out the collection of data about the driver profile and needs through questionnaires and focus group, involving two different Swiss training centres (SAPSI and RASS). The data was then elaborated, producing a national report to be presented in the second project meeting.

SUPSI is currently working on the study and analysis of innovative mobile learning technologies to be used for training. A first classification of tools has been defined distinguishing between “ready made” mobile apps or games and authoring tools or editors to create apps or games with a specific content. SUPSI will mainly focus on the second category.

The next step is to test these tools to verify which of them are the most interesting for the C-95 challenge project and to collect them using DIIGO, an online social bookmarking system.

### Austria

At the moment COS is preparing the international report of output 1 driver profile and needs. Parallel to this activity they are starting to work on the C95-challenge training path. The Austrian partner is also starting the collection of mobile technologies and games for learning and found as a first tool a very interesting game concerning the topic distraction while driving ([www.asfinag.at](http://www.asfinag.at)). COS is preparing a short presentation of the C95 challenge project for C95 challenge trainers, in order to implement the presentation in the standard C95 training to inform the participants about the project. COS will participate in the most important logistic fair in Europe ([www.transportlogistic.de](http://www.transportlogistic.de)) *at the beginning of May to promote the project.*

## **Poland**

36,6 Competence Centre has just finished the work on the Research on drivers profiles and needs in Poland. The survey was conducted among 6 trainers, 5 companies and 20 drivers. The results were compiled into the national report and presented in a focus group on 17th March 2015. The analysis of needs shows that the areas of focus for course modules should be risk on the road and safety control. Simulators are quite common technology to facilitate training in Poland but mobile technologies would be total novelty.

36,6 Competence Centre is carrying out different dissemination activities throughout Poland.

## **Spain**

In Spain, a huge dissemination of the project is being carried out, informing all the Servef Centers of the community. CIPFP Catarroja has carried out the drivers profile and needs analysis in cooperation with drivers, trainers and companies. Interesting results have been obtained to n be shared with the international project group.



## Contacts

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